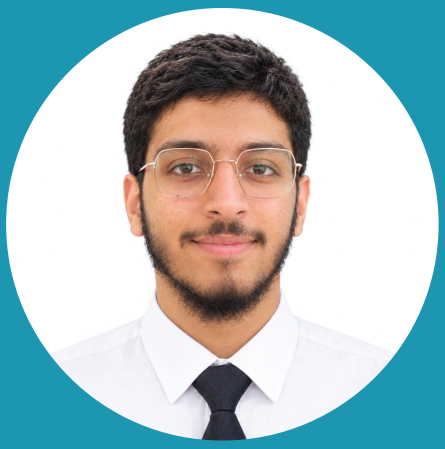


MUAZ ZIA
FREELANCER

CONTACT

Phone
92-312-9800890

Email
muazzia2107@gmail.com

Address
Mardan, KPK, Pakistan

SKILLS

- Business & Communication
- Digital Marketing
- Graphic Desiging
- Web Development
- Creativity
- Teamwork
- Time Management
- Research

LANGUAGES

- English
- Urdu
- Pashto

PROFILE INFO

A highly motivated individual with a strong interest in Graphic Designing, Digital Marketing, Web Development, and Programming. I have over 3 years of experience, working on different creative and technical projects. I enjoy bringing ideas to life through elegant designs, engaging websites, and effective online strategies, using tools like Adobe CC, SEO, HTML/CSS and WordPress.
I'm always looking to improve my skills and be part of a team where I can contribute and grow.

EDUCATION

Academic Qualifications

	Board	Year	Marks	Institute
Matriculation	FBISE	2024	1018/1100	APS Mardan
Intermediate	BISE M	2026	1089/1200	APS Mardan

EXPERIENCE

SENIOR GRAPHIC DESIGNER 2023-2024
TriAd Advertising Agency | Mardan, KPK Pakistan

- Successfully elevated audience engagement by utilizing Adobe Creative Cloud to design a wide range of creative assets—including Posters, Brochures, and Logos etc., both for Social Media and Print platforms.

DIGITAL MARKETING SPECIALIST 2023-2025
TriAd Advertising Agency | Mardan, KPK Pakistan

- Perfectly utilized tools such as Google Ads, Meta Business Suite, and SEO to boost Website Traffic and Lead Generation side-by-side managing paid Advertising Campaigns.

WEB DEVELOPER 2025-Present
Online & Outsourcing | Remote

- Working as a Web Developer through Online outsourcing projects creating responsive websites and software.

ACHIEVEMENTS

- Best Graphic Designer of the Year Award by CEO of TriAd Advertising Agency
- Certificate for Outstanding Performance at Advanced Adobe Creative Cloud Training
- Best Client Impact Award for delivering Digital Marketing Solutions at TriAd Advertising Agency
- Best Freelance SEO Project Award

REFERENCE

References available upon request